

The Richard and Ethel
Herzfeld Foundation

2009 ANNUAL REPORT

OUR MISSION

The Richard and Ethel Herzfeld Foundation makes grants in the areas of Arts and Culture, Education, Arts Education and limited funding in Civic Improvements.

The Herzfeld Foundation awards grants to non-profit organizations that are tax exempt under section 501(c)(3) of the Internal Revenue Code.

Funding is restricted to Wisconsin-based organizations with an emphasis on those that benefit the people of the Greater Milwaukee area.

herzfeldfoundation.org

The Richard and Ethel Herzfeld Foundation

2009 CONTRIBUTIONS: ARTS AND CULTURE

CULTURAL ALLIANCE OF GREATER MILWAUKEE	\$60,000	MILWAUKEE SYMPHONY ORCHESTRA	\$100,000
Milwaukee, WI		Milwaukee, WI	
<i>General Operations</i>		<i>General Operations</i>	
FLORENTINE OPERA COMPANY	\$15,000	PRESENT MUSIC	\$25,000
Milwaukee, WI		Milwaukee, WI	
<i>2008-2009 Season</i>		<i>General Operations</i>	
GARFIELD AVENUE MUSIC FESTIVAL	\$5,000	RACINE ART MUSEUM	\$10,000
Milwaukee, WI		Milwaukee, WI	
<i>General Operations</i>		<i>General Operations</i>	
JOHN MICHAEL KOHLER ARTS CENTER	\$25,000	RENAISSANCE THEATERWORKS INC.	\$25,000
Sheboygan, WI		Milwaukee, WI	
<i>General Operations</i>		<i>General Operations</i>	
MILWAUKEE ART MUSEUM	\$150,000	SKYLIGHT OPERA INC.	\$20,000
Milwaukee, WI		Milwaukee, WI	
<i>Street Seen Exhibition</i>		<i>General Operations</i>	
MILWAUKEE ART MUSEUM	\$50,000	UNITED PERFORMING ARTS FUND	\$15,000
Milwaukee, WI		Milwaukee, WI	
<i>General Operations</i>		<i>2009 Campaign</i>	
MILWAUKEE BALLET	\$140,000	WALKERS POINT CENTER FOR THE ARTS	\$25,000
Milwaukee, WI		Milwaukee, WI	
<i>General Operations</i>		<i>General Operations</i>	
MILWAUKEE BALLET	\$60,000	WOODLAND PATTERN, INC.	\$10,000
Milwaukee, WI		Milwaukee, WI	
<i>Marketing</i>		<i>General Operations</i>	
MILWAUKEE CHAMBER THEATRE	\$15,000	WOODLAND PATTERN, INC.	\$5,000
Milwaukee, WI		Milwaukee, WI	
<i>General Operations</i>		<i>Strategic Planning</i>	
MILWAUKEE FILM, INC.	\$80,000	TOTAL ARTS AND CULTURE	\$1,090,000
Milwaukee, WI			
<i>General Operations</i>			
MILWAUKEE INSTITUTE OF ART & DESIGN	\$40,000		
Milwaukee, WI			
<i>Enrollment Management Plan</i>			
MILWAUKEE REPERTORY THEATER	\$65,000		
Milwaukee, WI			
<i>Marketing Initiative</i>			
MILWAUKEE REPERTORY THEATER	\$50,000		
Milwaukee, WI			
<i>Communication Plan</i>			
MILWAUKEE SYMPHONY ORCHESTRA	\$100,000		
Milwaukee, WI			
<i>Classical Connections</i>			

The Richard and Ethel Herzfeld Foundation

2009 CONTRIBUTIONS: ARTS EDUCATION

ARTISTS WORKING IN EDUCATION	\$22,000
Milwaukee, WI <i>Urban Apprentice Artist Project</i>	
DANCEWORKS	\$30,000
Milwaukee, WI <i>Mad Hot Ballroom and Tap</i>	
FIGUREHEADS, INC.	\$15,000
Milwaukee, WI <i>Fire in the Soul</i>	
FIRST STAGE CHILDREN'S THEATER	\$15,000
Milwaukee, WI <i>General Operations</i>	
MAX FUND, INC.	\$10,000
River Hills, WI <i>Project Non Violence</i>	
MILWAUKEE FILM	\$50,000
Milwaukee, WI <i>Collaborative Cinema</i>	
MILWAUKEE SYMPHONY ORCHESTRA	\$75,000
Milwaukee, WI <i>ACE Program</i>	
MILWAUKEE YOUTH SYMPHONY ORCHESTRA	\$10,000
Milwaukee, WI <i>Community Partnerships</i>	
REDLINE MILWAUKEE	\$8,118
Milwaukee, WI <i>PUBLISHED</i>	
SHARP LITERACY, INC.	\$20,000
Milwaukee, WI <i>Forest Home Elementary School Programming</i>	
SKYLIGHT OPERA THEATER	\$60,000
Milwaukee, WI <i>Enlighten Program</i>	
WISCONSIN CONSERVATORY OF MUSIC	\$20,000
Milwaukee, WI <i>Conservatory Connections</i>	
TOTAL	\$335,118

TRANSPORTATION PROGRAM

BETTY BRINN CHILDREN'S MUSEUM	BUSES
Milwaukee, WI <i>Focused Field Trips</i>	
FIRST STAGE CHILDREN'S THEATER	\$20,000
Milwaukee, WI <i>Setting the Stage Classroom Workshops</i>	
FLORENTINE OPERA COMPANY	\$10,000
Milwaukee, WI <i>Arts In Education Program</i>	
MILWAUKEE ART MUSEUM	\$9,200
Milwaukee, WI <i>Junior Docent Program</i>	
MILWAUKEE BALLET	\$10,000
Milwaukee, WI <i>ResiDance</i>	
MILWAUKEE PUBLIC MUSEUM	\$7,680
Milwaukee, WI <i>Museum Class Research Project</i>	
MILWAUKEE REPERTORY THEATER	\$7,320
Milwaukee, WI <i>Arts in Education Program</i>	
MILWAUKEE SYMPHONY ORCHESTRA	\$15,000
Milwaukee, WI <i>Youth Concert Series</i>	
URBAN ECOLOGY CENTER	\$15,000
Milwaukee, WI <i>River Connections</i>	
TOTAL TRANSPORTATION	\$94,200
TOTAL ARTS EDUCATION	\$429,318

The Richard and Ethel Herzfeld Foundation

2009 CONTRIBUTIONS: CIVIC AND COMMUNITY

CENTER FOR RESILIENT CITIES \$25,000

Milwaukee, WI
Alice's Urban Garden

CENTRO LEGAL \$15,000

Milwaukee, WI
Outreach Programs

CITY YEAR \$50,000

Boston, MA
City Year Milwaukee

COMMUNITY REINVESTMENT FUND \$10,000

Minneapolis, MN
Programming in Milwaukee, WI

DONORS FORUM OF WISCONSIN \$10,000

Milwaukee, WI
2009-2010 Programming

LITERACY SERVICES OF WISCONSIN \$10,000

Milwaukee, WI
Volunteer Recruitment and Training Drive

MENOMONEE VALLEY PARTNERS \$15,000

Milwaukee, WI
Unique Civic Spaces in Menomonee Valley

PUBLIC POLICY FORUM \$75,000

Milwaukee, WI
Research on Early Childhood Education Quality

PUBLIC POLICY FORUM \$50,000

Milwaukee, WI
General Operations

PUBLIC POLICY FORUM \$2,500

Milwaukee, WI
Public Opinion Surveys

**TURNER BALLROOM
PRESERVATION TRUST, LTD** \$5,000

Milwaukee, WI
2009 Special Fund Drive

URBAN ECOLOGY CENTER \$60,000

Milwaukee, WI
Park Access Project

UWM FOUNDATION \$100,000

Milwaukee, WI
Catalyst Program

WISCONSIN EYE \$50,000

Milwaukee, WI
General Operations

**TOTAL CIVIC
AND COMMUNITY** \$467,500

The Richard and Ethel Herzfeld Foundation

2009 CONTRIBUTIONS: EDUCATION

BETTY BRINN CHILDREN'S MUSEUM	\$30,000	MILWAUKEE PUBLIC LIBRARY FOUNDATION	\$150,000
Milwaukee, WI		Milwaukee, WI	
<i>Family Focus</i>		<i>Ready to Read with Books2Go</i>	
BETTY BRINN CHILDREN'S MUSEUM	\$80,000	NEIGHBORHOOD HOUSE OF MILWAUKEE	\$25,000
Milwaukee, WI		Milwaukee, WI	
<i>Betty's Busy Backyard Exhibit</i>		<i>Parenting Program</i>	
BOYS & GIRLS CLUBS OF GREATER MILWAUKEE	\$20,000	PEARLS FOR TEEN GIRLS	\$70,000
Milwaukee, WI		Milwaukee, WI	
<i>SPARK Early Literacy Initiative</i>		<i>General Operations</i>	
CENTER FOR NEIGHBORHOOD ENTERPRISE	\$35,000	PENFIELD CHILDREN'S CENTER	\$50,000
Washington, DC		Milwaukee, WI	
<i>Milwaukee Violence-Free Zone</i>		<i>Early Learning Leadership Development Project</i>	
COA YOUTH AND FAMILY CENTERS	\$35,000	REDLINE MILWAUKEE	\$15,000
Milwaukee, WI		Milwaukee, WI	
<i>Home Instruction for Parents of Preschool Youngsters (HIPPIY)</i>		<i>General Operations</i>	
COUNCIL FOR THE SPANISH SPEAKING	\$20,000	UNITED COMMUNITY CENTER	\$100,000
Milwaukee, WI		Milwaukee, WI	
<i>Guadalupe Center Staff Professional Development</i>		<i>Early Childhood Education</i>	
DISCOVERY WORLD	\$25,000	UNITED WAY OF GREATER MILWAUKEE	\$50,000
Milwaukee, WI		Milwaukee, WI	
<i>Digital Literacy Program</i>		<i>Early Childhood Education</i>	
FRIENDS OF SCHLITZ AUDUBON NATURE CENTER, INC.	\$10,000	URBAN ECOLOGY CENTER	\$60,000
Milwaukee, WI		Milwaukee, WI	
<i>Urban Pre-school Partnership</i>		<i>Neighborhood Environmental Education</i>	
GREATER MILWAUKEE COMMITTEE	\$5,000	WISCONSIN COUNCIL ON CHILDREN AND FAMILIES	\$25,000
Milwaukee, WI		Madison, WI	
<i>Milwaukee Public Schools Strategic Plan</i>		<i>Ready, Set, Grow Early Childhood Initiative</i>	
GROWING POWER	\$100,000	TOTAL EDUCATION	\$973,000
Milwaukee, WI			
<i>YOUTH CORPS PROGRAM</i>			
LA CAUSA	\$33,000		
Milwaukee, WI			
<i>Parents As Teachers Project</i>			
MALAIKA EARLY LEARNING CENTER	\$10,000		
Milwaukee, WI			
<i>Professional Development</i>			
MILWAUKEE CENTER FOR INDEPENDENCE	\$25,000		
Milwaukee, WI			
<i>SEDA School</i>			

The Richard and Ethel
Herzfeld Foundation

2008 ANNUAL REPORT

OUR MISSION

The Richard and Ethel Herzfeld Foundation makes grants in the areas of Arts and Culture, Education, Arts Education and limited funding in Civic Improvements.

The Herzfeld Foundation awards grants to non-profit organizations that are tax exempt under section 501(c)(3) of the Internal Revenue Code.

Funding is restricted to Wisconsin-based organizations with an emphasis on those that benefit the people of the Greater Milwaukee area.

herzfeldfoundation.org

The Richard and Ethel Herzfeld Foundation

2008 CONTRIBUTIONS: ARTS AND CULTURE

CULTURAL ALLIANCE OF GREATER MILWAUKEE.....\$38,000

Milwaukee, WI
General Operations

GARFIELD AVENUE MUSIC FESTIVAL.....\$5,000

Milwaukee, WI
General Operations

HISTORIC THIRD WARD ASSOCIATION.....\$1,500

Milwaukee, WI
2008 Jazz Festival

MILWAUKEE ART MUSEUM.....\$120,000

Milwaukee, WI
Photography Collection Expansion and Annual Campaign

MILWAUKEE BALLET.....\$150,000

Milwaukee, WI
2008-09 Seasonal Operations

MILWAUKEE CHAMBER THEATRE.....\$15,000

Milwaukee, WI
2008-2009 Season Operations

MILWAUKEE FILM, INC......\$135,000

Milwaukee, WI
General Operations

MILWAUKEE INSTITUTE OF ART & DESIGN.....\$80,000

Milwaukee, WI
Enrollment Management Plan

MILWAUKEE PUBLIC MUSEUM.....\$125,000

Milwaukee, WI
Challenge Grant

MILWAUKEE REPERTORY THEATER.....\$113,000

Milwaukee, WI
Marketing Initiative Year II and General Operations

MILWAUKEE SHAKESPEARE.....\$20,000

Milwaukee, WI
Production Support

MILWAUKEE SYMPHONY ORCHESTRA.....\$138,000

Milwaukee, WI
Classical Connections and General Operations

PRESENT MUSIC.....\$20,000

Milwaukee, WI
General Operations and Development Initiatives

RACINE ART MUSEUM.....\$16,000

Milwaukee, WI
Endowment Funding

RENAISSANCE THEATERWORKS INC......\$15,000

Milwaukee, WI
General Operations

SHARON LYNNE WILSON CENTER FOR THE ARTS.....\$5,000

Brookfield, WI
General Operations

STORYVILLE CENTER FOR THE SPOKEN WORD, INC......\$40,000

New York, NY
The Moth in Milwaukee

UNITED PERFORMING ARTS FUND.....\$15,000

Milwaukee, WI
2008 UPAF Campaign

WALKERS POINT CENTER FOR THE ARTS.....\$15,000

Milwaukee, WI
General Operations

TOTAL ARTS AND CULTURE.....\$1,066,500

The Richard and Ethel Herzfeld Foundation

2008 CONTRIBUTIONS: ARTS EDUCATION

ARTISTS WORKING IN EDUCATION	\$20,000
Milwaukee, WI <i>Urban Apprentice Artist Project</i>	
ARTS WISCONSIN	\$7,000
Madison, WI <i>Project Girl</i>	
DANCEWORKS	\$30,000
Milwaukee, WI <i>Mad Hot Ballroom and Tap</i>	
ELM CREATIVE ARTS SCHOOL	\$10,000
Milwaukee, WI <i>Arts Implementer</i>	
FIRST STAGE CHILDREN'S THEATER	\$10,000
Milwaukee, WI <i>Community Partnership Program</i>	
MAX FUND, INC.	\$10,000
River Hills, WI <i>Project Non Violence</i>	
MILWAUKEE CHILDREN'S CHOIR	\$6,000
Milwaukee, WI <i>Project Represent</i>	
MILWAUKEE INDEPENDENT FILM SOCIETY	\$15,000
Milwaukee, WI <i>Student Screenwriting Competition</i>	
SHARP LITERACY, INC.	\$20,000
Milwaukee, WI <i>The Eight Building Blocks of Sharp</i>	
SKYLIGHT OPERA THEATER	\$20,000
Milwaukee, WI <i>Enlighten Education Program</i>	
WAUKESHA SYMPHONY ORCHESTRA	\$5,000
Milwaukee, WI <i>Success Through Music</i>	
WILD SPACE DANCE COMPANY	\$4,500
Milwaukee, WI <i>Early Childhood Learning in the Arts</i>	
WISCONSIN CONSERVATORY OF MUSIC	\$25,000
Milwaukee, WI <i>Band Buddies and Conservatory Connections</i>	
TOTAL	\$182,500

TRANSPORTATION PROGRAM

BETTY BRINN CHILDREN'S MUSEUM	Bussing for trips
Milwaukee, WI <i>Focused Field Trips</i>	
FIRST STAGE CHILDREN'S THEATER	\$14,000
Milwaukee, WI <i>Setting the Stage Classroom Workshops</i>	
FLORENTINE OPERA COMPANY	\$9,124
Milwaukee, WI <i>Arts In Education Program</i>	
MILWAUKEE ART MUSEUM	\$8,985
Milwaukee, WI <i>Junior Docent Program</i>	
MILWAUKEE BALLET	\$10,000
Milwaukee, WI <i>ResiDance</i>	
MILWAUKEE PUBLIC MUSEUM	\$6,000
Milwaukee, WI <i>Museum Class Research Project</i>	
MILWAUKEE REPERTORY THEATER	\$7,320
Milwaukee, WI <i>Arts in Education Program</i>	
MILWAUKEE SYMPHONY ORCHESTRA	\$11,000
Milwaukee, WI <i>Youth Concert Series</i>	
TOTAL TRANSPORTATION	\$90,325
TOTAL ARTS EDUCATION	\$248,929

The Richard and Ethel Herzfeld Foundation

2008 CONTRIBUTIONS: CIVIC AND COMMUNITY

CENTRO LEGAL.....\$20,000

Milwaukee, WI

Supporting Families Project

GREATER MILWAUKEE FOUNDATION.....\$100,000

Milwaukee, WI

*McKinsey & Co. Financial Review
of Milwaukee Public Schools*

LATINO ARTS INC......\$10,000

Milwaukee, WI

Immigration 2008: A Community Dialogue

LITERACY SERVICES OF WISCONSIN.....\$20,000

Milwaukee, WI

Volunteer Recruitment and Training Drive

MENOMONEE VALLEY PARTNERS.....\$15,000

Milwaukee, WI

*Menomonee Valley Pedestrian
Connection and Valley Park*

PUBLIC POLICY FORUM.....\$68,500

Milwaukee, WI

Research on Regional Early Childhood Education

TURNER BALLROOM

PRESERVATION TRUST, LTD.....\$50,000

Milwaukee, WI

Phase III of Turner Ballroom Renovation

URBAN ECOLOGY CENTER.....\$60,000

Milwaukee, WI

Riverside Park and Milwaukee River Public Access Project

**UW-MILWAUKEE SCHOOL OF
ARCHITECTURE AND URBAN PLANNING**.....\$15,000

Milwaukee, WI

The Chair of City Development

TOTAL CIVIC AND COMMUNITY.....\$358,500

The Richard and Ethel Herzfeld Foundation

2008 CONTRIBUTIONS: EDUCATION

ADMISSION POSSIBLE GREATER MILWAUKEE	\$7,500	MATC FOUNDATION	\$53,000
Milwaukee, WI <i>Admission Possible in Greater Milwaukee</i>		Milwaukee, WI <i>Early Childhood Education Outreach</i>	
AURORA FAMILY SERVICE, INC.	\$100,000	MILWAUKEE CENTER FOR INDEPENDENCE	\$25,000
Milwaukee, WI Milwaukee Family Support Collaborative		Milwaukee, WI <i>SEDA School</i>	
BETTY BRINN CHILDREN'S MUSEUM	\$30,000	MILWAUKEE PUBLIC LIBRARY FOUNDATION	\$85,000
Milwaukee, WI <i>Family Focus</i>		Milwaukee, WI <i>Ready to Read with Books2Go</i>	
BOYS & GIRLS CLUBS OF GREATER MILWAUKEE	\$20,000	NEIGHBORHOOD HOUSE OF MILWAUKEE	\$40,000
Milwaukee, WI <i>SPARK Early Literacy Initiative</i>		Milwaukee, WI <i>Parenting Program and General Operations</i>	
CELEBRATE CHILDREN FOUNDATION	\$16,000	NEXT DOOR FOUNDATION	\$15,000
Madison, WI <i>Phase One – Resource Development for Early Education Quality Improvement Initiative Phase Two – Key Interviews for Early Education Quality Improvement Initiative</i>		Milwaukee, WI <i>Strategic Planning</i>	
COA YOUTH AND FAMILY CENTERS	\$50,000	PEARLS FOR TEEN GIRLS	\$30,000
Milwaukee, WI <i>Home Instruction for Parents of Preschool Youngsters (HIPPI) and Scholarship Funding</i>		Milwaukee, WI <i>General Operations</i>	
EBENEZER CHILD CARE CENTERS	\$30,000	PENFIELD CHILDREN'S CENTER	\$25,000
Milwaukee, WI <i>Quality Initiative and General Operations</i>		Milwaukee, WI <i>Milwaukee Child Care Alliance Advocacy Day and Scholarship Funding</i>	
FRIENDS OF SCHLITZ AUDUBON NATURE CENTER, INC.	\$25,000	MILWAUKEE PUBLIC SCHOOLS	\$5,000
Milwaukee, WI <i>Nature Preschool Outreach and Renovation</i>		Milwaukee, WI <i>Reading Is Fundamental</i>	
GUADALUPE CENTER	\$50,000	RUNNING REBELS COMMUNITY ORGANIZATION	\$35,000
Milwaukee, WI <i>Playground Project</i>		Milwaukee, WI <i>Capital Campaign</i>	
I HAVE A DREAM FOUNDATION	\$25,000	ST. FRANCIS FOUNDATION OF MILWAUKEE, INC.	\$25,000
Milwaukee, WI <i>"I Have a Dream" Milwaukee</i>		Milwaukee, WI <i>Breakthrough to Literacy and Scholarship Funding</i>	
LA CAUSA	\$15,000	UNITED COMMUNITY CENTER	\$30,000
Milwaukee, WI <i>Scholarship Funding</i>		Milwaukee, WI <i>Early Childhood Education Center</i>	
MARQUETTE UNIVERSITY DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY	\$10,000	URBAN ECOLOGY CENTER	\$15,000
Milwaukee, WI <i>Reading Acquisition Program for Spanish Speakers</i>		Milwaukee, WI <i>River Connection</i>	

(Continued on next page)

The Richard and Ethel Herzfeld Foundation

2008 CONTRIBUTIONS: *EDUCATION (continued)*

**WISCONSIN COUNCIL ON CHILDREN
AND FAMILIES**.....\$50,000

Madison, WI

Ready, Set, Grow Early Childhood Initiative

**WISCONSIN FOUNDATION
FOR INDEPENDENT COLLEGES (WFIC)**.....\$20,000

Glendale, WI

College Readiness 2

YMCA OF GREATER MILWAUKEE.....\$25,000

Milwaukee, WI

*Early Childhood Education Enhancement and
Scholarship Funding*

**ZOOLOGICAL SOCIETY
OF MILWAUKEE COUNTY**.....\$5,000

Milwaukee, WI

Education Program

TOTAL EDUCATION.....\$861,500